

# Entry Form

## Award Category:

- SCIENCE WRITING
- CHILDREN'S WRITING
- NEW MEDIA

## Author's Information:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

TITLE OF ENTRY \_\_\_\_\_

PUBLICATION DATE/AIR DATE \_\_\_\_\_

URL (IF APPLICABLE) \_\_\_\_\_

- CHECK BOX IF SUBMITTING MULTIPLE ENTRIES AS A "SERIES"

## Publisher's Information:

PUBLISHER/MAGAZINE/STATION \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

EMAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

PERSON SUBMITTING ENTRY \_\_\_\_\_

EMAIL / TELEPHONE (IF DIFFERENT FROM ABOVE) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_



For more information, contact  
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American Institute of Physics  
News & Media Services  
One Physics Ellipse  
College Park, MD 20740-3843



The **Science Communication Awards of the American Institute of Physics (AIP)** are established to promote effective science communication in print, broadcast, and new media in order to improve the general public's appreciation of physics, astronomy, and allied science fields.

Entries will be judged by a committee of distinguished scientists and journalists selected by the AIP and approved by the AIP's Governing Board.

Winning authors will receive a **prize of \$3,000, an engraved presentation piece, and a certificate of recognition**. The publisher will also receive a certificate of recognition. The AIP will pay the winning authors' travel expenses to a ceremony where the awards will be presented.



## GENERAL RULES

- ◆ Entries must be in English.
- ◆ No more than three entries may be submitted by a single author or group of authors per year.
- ◆ Authors may elect to have multiple (up to three) submissions judged as a single entry if they are part of a coherent story arc. Authors must check the "series entry" box on the submission form.
- ◆ Collaborative efforts on a single project will be considered a single entry, and prize money will be split accordingly.
- ◆ Work produced by employees of the AIP, or by current members of the judging panel, is not eligible. The winners from the previous year are not eligible. No author may receive more than three awards.

## TO SUBMIT AN ENTRY

Entries for the 2012 awards must be received or post-marked no later than **February 17, 2012**.

**For print materials:** Each submission must include a completed entry form and nine original copies of the book or article. Print materials should be sent to

**American Institute of Physics  
News & Media Services  
One Physics Ellipse  
College Park, MD 20740-3843  
Attention: Jennifer Lauren Lee**

Printed PDF copies of magazine articles will be accepted only if they faithfully render the appearance of the original article. B&W photocopies of full-color originals are not acceptable. All entries become the property of the AIP and will not be returned to the author or publisher.

**For Web materials:** Each submission must include a completed entry form and a URL for the online material. URLs may also be emailed to [media@aip.org](mailto:media@aip.org) with "Science Communication Awards" in the subject line.

For more information or to submit an entry online, visit: <http://www.aip.org/aip/writing/>.

## AWARD CATEGORIES

### Science Writing

For 2012, this category is restricted to books published in 2010 or 2011. Work must be intended for a general audience. Submissions will be judged on their ability to enhance the public's understanding and appreciation of physics and related fields.

### Children's Writing

Entries in this category must be in the form of books, news or feature stories, multimedia, or Web content created specifically for children 15 years old or younger. For 2012, this category is restricted to work published in 2011.

### New Media

Entries must be work created specifically for the Web and that makes effective use of the medium. Examples include news and feature stories, blog entries, and multimedia (e.g. video, podcasts, slideshows, and other interactive features). For 2012, this category is restricted to work published or broadcast in 2011.

Books, magazines, print newspaper articles, and work intended solely for children are not eligible to compete in this category.